

Guidelines For HotStamp Printing *Please follow the instructions carefully to avoid costly reworks*
 All text and line arts must be done in Illustrator format.

Design Software

- Adobe Illustrator CS5 or lower version
- Adobe Photoshop CS5 or lower version

*If you do not have Adobe Illustrator to create your artwork, please contact the art department to discuss alternatives. Please note we may not be able to modify your artwork if you are not using the program that is listed above.

Media

- CD or DVD
- E-mail (Please send the artwork file less than 6 megabytes in size.)
- FTP (If you want to submit your artwork by using FTP, please contact your sales representative for FTP Instruction.)

*Please contact your sales representative on which method you will be using to send the artwork prior to the artwork submission.

Artwork Specifications

- To avoid font substitution, please convert all type paths to outlines (select text in Illustrator > go to “Type” > select “Create Outlines”).
- Artwork should be single color and provided at actual size. Multiple colors will require multiple stamp plates and may not be feasible depending on artwork.
- We cannot hotstamp artwork containing **Shadows, Gradients, CMYK Images/Pictures** and **Halftones**.
- Simple black & white vector art (i.e. Logos, Monograms, etc). Please submit artwork as a vector file (.ai, .eps).



(1 color | 1 stamp)



(2 colors | 2 stamps)

Awesome



No Overlapping Colors/Touching
 Colors due to registration errors.

No Good



Lineart too complicated.

Artwork Placement

- Once complete artwork is submitted, the PackPlus Art Department will help place artwork within the safe stamping area of the selected bag style. A PDF proof will be provided so position and any recommended artwork modifications may be reviewed. Some minor adjustments may occur depending on the artwork and selected bag style to achieve optimal stamping results. All artwork is subject to PackPlus’s approval.

HotStamp Printing Specifications

- Film colors not available in our stock are considered SPECIAL ORDERS. Will incur extra charge.
- Not all film colors are compatible with the materials carried by PackPlus. Please check with your sales representative for available colors and film/material compatibility.